Every day 83 million people attend 11.5 million meetings

@2000 Ted Goff tedgoff@tedgoff.com http://www.tedgoff.com ō ii "Congratulations! You've just been promoted to full-time meeting attendee."



Developed by:
Matt Cameron
and
Cheryl Azevedo Johnson
Santa Clara University

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OBJECTIVES

Present information

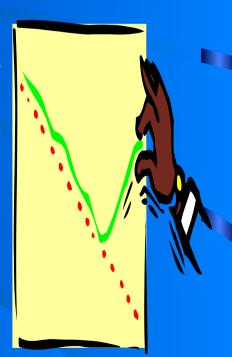
Provide tools for meeting management

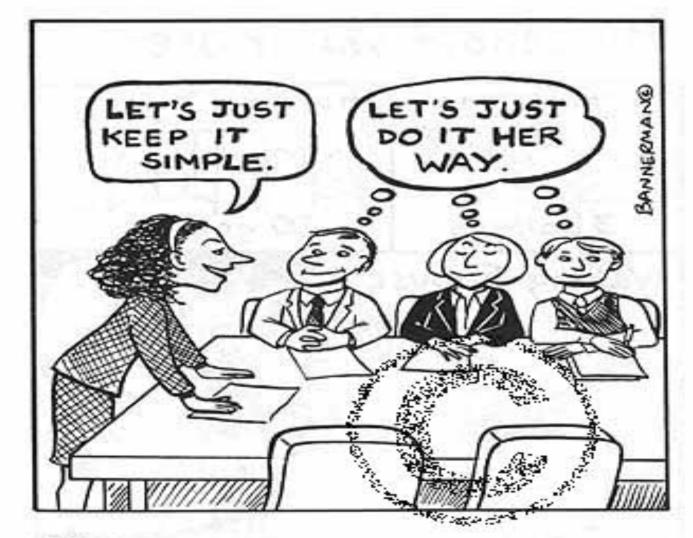
 Share effective strategies to keep meetings on track

CHARACTERISTICS OF NEGATIVE MEETINGS

- 83% -- Drifting off the subject
- 77% -- Poor preparation
- 74% -- Questionable effectiveness
- 68% -- Lack of listening
- 62% -- Verbosity of participants
- 60% -- Length
- 51% -- Lack of participation

From "Achieving Effective Meetings - Not Easy But Possible" by Bradford D. Smart in a survey of 635 executives.





VIVIAN HOLDS A QUICK MEETING.

WHAT ARE PEOPLE LOOKING FOR IN EFFECTIVE MEETINGS

- 88% -- allow all attendees to participate
- 66% -- define a meeting's purpose
- 62% -- address each item on the agenda
- 59% -- assign follow up action
- 47% -- record discussion
- 46% -- invite only essential personnel
- 36% -- write an agenda w/time frames

Source: GM Consultants, Pittsburgh, 1993

PREPARATION FOR A MEETING

- Define the purpose of the meeting and the outcomes
- Determine who should be there
- Reserve a room, appropriate equipment
- Decide on appropriate set up
- Develop an agenda
- Distribute the agenda prior to the meeting
- Inform participants of any necessary preparation

MATSON'S MEETING TIPS

- Take meetings seriously and do real work
- Don't let people digress from the topic
- Outline tasks and assign deadline so members know how to follow-up
- Consider using technology to allow individuals to anonymously express opinions
- Make sure you have the information you need for decision making before the meeting starts
- Keep good records on what works and doesn't work and include these in minutes

CONDUCTING MEETINGS

- Start on time
- Review and stick to the agenda
- Volunteer or assign minutes taker (if appropriate)
- Assign and agree on responsibilities and establish target dates for completion
- Summarize
- End on time
- Send out minutes or notes
- HAVE SOME FUN!!





IMPROVE YOUR ABILITY TO DEAL WITH DIFFICULT MEMBERS

- Listen, but do not debate
- Talk privately with members who continually exhibit disruptive behaviors
- Turn negative behaviors into positive contributions
- Encourage the group to share the responsibility for handling difficult members
- Don't take it personally
- Try different strategies, small groups/pairs

Disruptive Behavior

• Coming in late

Argumentative

Side Conversation

Reward and thank those who were there on time.

 Keep temper in check and model for group. Find some merit in points made. Speak in private.

 Avoid sarcasm. Restate last comment made. Explain to group the need to hear information.

Disruptive Behavior II

Losing Focus

• Griper

• Won't Talk

- Implement "parking lot" for divergent ideas.
 Restate purpose of discussion.
- Point out what can and can't be changed. Ask group for ideas on how to best operate.
- Examine what motivates them. Ask for their opinion.



NON-VERBAL LISTENING SKILLS for Meeting Facilitator

- Good eye contact- *Indicates your interest in what people* are saying
- Body positioning- Expresses your attitude and energy
 - -Too casual may indicate lack of commitment
 - -Folded arms and closed body positioning may leave impression that you are inflexible
- Facial expressions- Can say more than words. Watch how you affirm or react to comments that are made
- Silence- Allow for it!

IDEAS FOR CREATIVE MEETINGS

Change presentation style

Change standard meeting location

• Create a leadership opportunity and allow a staff member to run a meeting

 Establish a "parking lot" of ideas to keep a running list of divergent points

Make meetings playful

Start meeting with an icebreaker

— Hold a stand up meeting!



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"The last thing I remember, I was sitting in a staff meeting. Apparently, I died from boredom."

THANK YOU

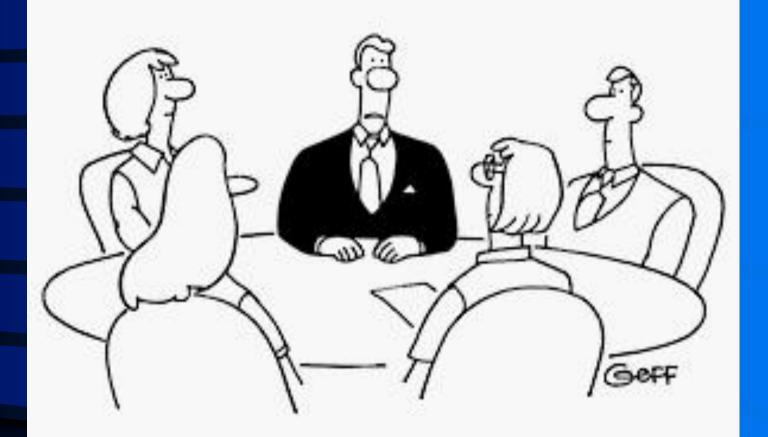
 Thank you for your time and attention

Thank you for your participation in eLEADER!!!

• Do GREAT things!



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"Whew! That was close! We almost decided something!"